

Android Marketing Text

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| PRODUCT NAME | <u>DRAW SLASHER by Mass Creation</u> |
| PLATFORM | Android (<i>Google Play</i> and <i>Amazon Appstore</i>) |
| ANDROID VERSION | 3.0+ |
| GENRE | Action |
| SHORT DESCRIPTION | Rather short ninja – Hanzo – heads for a quest to free his family abducted by the Pirate Monkey Zombies™. You just need your finger to help him. Draw lines to jump, dash, dodge and slash. |
| LONG DESCRIPTION | <p>Unique approach to combat mechanics makes Draw Slasher game one of a kind. You just need your finger to play. Draw a line to jump, dash, dodge and slash. Tap to run. Pinch the screen to summon powerful Ninjutsu Techniques. And enjoy the cartoon carnage.</p> <p>Meet Hanzo - a rather short ninja. Pirate Monkey Zombies™ kidnapped his family. 'Draw' your finger, arm it with a deadly blade and 'slash' your way through. Wipe the hordes of dumb & smelly 'rottents' out, get challenged by the tricky zombies and face the undead mighty bosses.</p> <p>During 6 chapters of engaging Story mode reveal who stands behind the abduction and learn five elemental Ninjutsu Techniques - awesome upgradeable power-ups.</p> <p>Arcade includes two endless modes: Survival based on a kill count and Gatekeeper, where player needs to prevent the 'rottents' from entering the village.</p> <p>For players starved for spicy tasks Sensei has prepared hardcore Challenges. But this mode is for the best players. Only for them.</p> <p>Start your work out now.</p> <p>YOUR FINGER IS THE ULTIMATE WEAPON!</p> |
| FEATURES | <ul style="list-style-type: none">• From PSVITA to your DROID - console quality for Android devices• THE ONLY DRAWING BEAT'EM UP for touchscreen devices• Truly unique controls: no virtual buttons - gameplay is purely about drawing• Vivid, hand drawn cartoon visuals, including multiple grotesque creatures• Various opponents and challenging bosses• Story Mode with animated cutscenes, Quick Time Events and a really cool voiceover• Additional game modes: Endless Arcade (Survival and Gatekeeper) and Challenges for players seeking more demanding drawing/slashing experience• ... and dozens of subtle game and pop culture tributes |

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| COPYRIGHT TEXT LONG | ©2015 Mass Creation. All rights reserved. 'Draw Slasher' and 'Pirate Monkey Zombies' are trademarks of Mass Creation Sp. z o.o. |
| DEVELOPER | Mass Creation Sp. z o.o. http://Mass-Creation.com |
| PUBLISHER | Mass Creation Sp. z o.o. http://Mass-Creation.com |
| GAME'S SITE | http://DrawSlasher.com/ |
| TRAILER YOUTUBE | http://youtu.be/zCmemhNtEBY |
| GOOGLE PLAY LINK | https://play.google.com/store/apps/details?id=com.masscreation.drawSlasher |
| AMAZON APPSTORE LINK | http://amzn.to/1AMCvOS http://www.amazon.com/DRAW-SLASHER-by-Mass-Creation/dp/B00STGZXZ4/ |
| ABOUT MASS CREATION | Mass Creation, founded in 2009, is an independent game studio specialized in action and arcade games for touchscreen devices. Focusing on creating top quality game we have developed many acclaimed titles for mobile devices, including: Draw Slasher and Run Like Hell! for PlayStation®Vita. |
| ADDITIONAL COMMENTS | <p>Draw Slasher was released on PSVITA in 2013 in both Americas, Europe, Asia, Australia, New Zealand and in 2014 in Japan (by Teyon Japan).</p> <p>Currently available on Google Play "Draw Slasher" was developed by Mass Creation in 2009, but published by Gamelion Studios in 2012.</p> <p>Sometimes Draw Slasher's mechanics are being compared to Halfbrick's Fruit Ninja. Our comment: the very first <i>Draw Slasher: Dark Ninja vs. Pirate Monkey Zombies™</i> was released in 2009, a couple of months before Fruit Ninja.</p> |

For resources visit <http://DrawSlasher.com/>

ADDITIONAL INFO:

PlayStation BLOG

<http://blog.us.playstation.com/2013/04/19/draw-slasher-coming-to-ps-vita-tuesday/>

Interview I

http://www.pushsquare.com/news/2013/04/interview_mass_creation_on_turning_your_finger_into_a_ninja_with_draw_slasher

Interview II

<http://www.gamezone.com/originals/week-in-mobile-vita-s-draw-slasher-is-the-right-kind-of-ios-port>